

HISTORY

THE WOODSTOCK BUS - FINDING THE LIGHT

5 x 52' (ENG, GER), 60' (ENG)

Come with us on a road-trip in search of America's ultimate lost symbol.

To celebrate the 50th Anniversary of the Woodstock Festival, we're working with the original artist to resurrect, restore and repaint the Woodstock "Light" Bus. A Volkswagen bus that became the symbol of a generation at the famous festival in August 1969. With this series you'll find history and future combined. It's art. It's an icon. It's a journey. But most of all it's an opportunity to give everyone something to smile about.



Original Title:	The Woodstock Bus - Finding the Light
Year:	2019
Produced by:	Woodstock Bus Production, Autentic

1. A Bus Called Light

The story of the VW bus, Woodstock and the story of THE LIGHT BUS going to Woodstock. JW commits to helping aging artist Dr. Bob Hieronimus restore the WOODSTOCK LIGHT BUS, his art mural masterpiece seen at the original Woodstock Music festival, in time for the 50th anniversary, only to discover the bus is lost and the aging hippies who owned it can't remember exactly what happened to it. So, he must assemble a team and travel on a journey through America to find it.

2. Dude Where's My Bus

The search for the lost Light Bus. Traveling from the top of New Jersey to the bottom Arkansas, JW and the team meet Volkswagen collectors, mechanics and enthusiasts, and search repair shops, junkyards and car meets to find the lost Woodstock Bus.

3. Not a Typical Car Show

The restoration of the bus. Working with America's top vintage Volkswagen restoration company, with support from Volkswagen and dozens of suppliers and experts, the team rebuilds the bus to original condition to become a canvas for Dr. Bob's iconic artwork.

4. The Resurrection

The repainting of the bus and its symbols. Returning to the original drawings and designs, Dr. Bob recruits a team of young apprentices and immerses them in the signs, symbols, and history of the bus, to help him recreate the original artwork in time for an unveiling event in Los Angeles.

5. The Road Back to Woodstock

With the bus completed and road tested, the crew takes the bus out across America and back to Woodstock. The original owners, and the members of the band Light, come along for a nostalgic and surprising journey back to Woodstock for the 50th Anniversary.